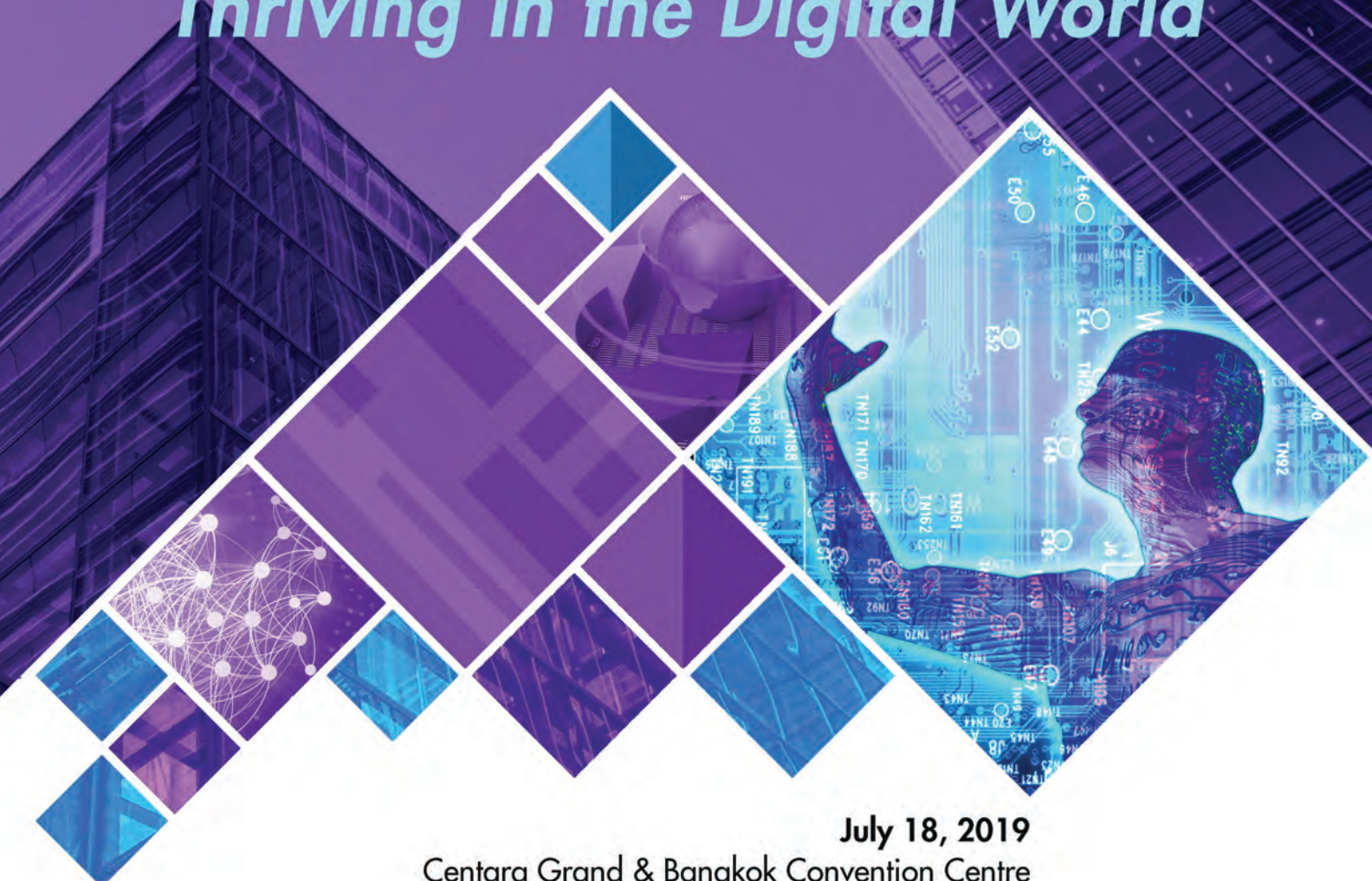


# 2019 CONFERENCES

## Agency Innovation Conference and Asia Trusted Life Agents & Advisers Awards Dinner *Thriving in the Digital World*



**July 18, 2019**

Centara Grand & Bangkok Convention Centre  
Bangkok, Thailand

*Your registration includes a full day of workshops and strategies to give you a digital edge over your competition, plus access to the Asia Trusted Life Agents & Advisers Awards Gala Dinner!*

# Agency Innovation Conference

## Thriving in the Digital World

18 July, 2019 • Centara Grand & Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

### Who Attends?

Life insurance and financial services professionals responsible for, or involved with, agency management and transformation, strategy, sales, and training throughout the Asia-Pacific Region. Heads of agency, distribution executives, sales managers and premier agents will all benefit from the content being presented and the networking opportunities available during this event!

### What Will Be Discussed?

The life insurance industry is changing at an unprecedented rate, as employees and consumers alike continue to demand more digital friendly business models. Regardless of the insurance or financial products you are selling, having a “digital edge” on competitors can help you attract and retain customers, attract and retain agents/advisors, enhance channel performance, and more.

The topics at this event will illustrate the many ways companies and agents are using technology to gain a competitive advantage, including:

- New Technologies Shaping the Life Insurance Landscape
- What a Great Digital Customer Experience Looks Like
- The Agency of the Future: What the top InsurTech’s of today think tomorrow holds
- Using Social Networks to Improve Sales
- Developing Top Agency Managers
- Empowering Agents through Innovative Technology
- Learning from Gamification
- Building Your Brand
- Leveraging Data Science and Analytics to Grow Business
- Human Touch: The New X Factor
- And more!

### Why Take the Time?

- Receive global insights on recruitment, training, technology, productivity, management, and other key agency transformation issues
- Connect with peers and practitioners to talk about common challenges and exchange ideas on how to overcome them.
- Receive strategic and tactical tips for next steps after returning home (along with copies of most presentations to refer back to).

### Key Speakers

#### JENSEN SIAW

*Performance Breakthrough Coach*

#### JOSHUA LUKE

*Award-winning Entrepreneur & Business Coach*

#### ANDREW CHOW

*Digital Marketing Strategist*

### Registration Information

Receive the early bird rate of **US\$450** per person if you register before **June 10, 2019!** Visit **WEBSITE link** for more details.

### Hotel Information



#### Centara Grand & Bangkok Convention Centre at CentralWorld

999/99 Rama 1 Road

Pathumwan, Bangkok, 10330, Thailand

Phone: +66 (0) 2100 1234

To make your hotel reservations, please call the hotel directly at +66 (0) 2100 1234 or visit them online at [www.centarahotelsresorts.com/centaragrand](http://www.centarahotelsresorts.com/centaragrand)

### More Questions?

Visit [www.limra.com/AIC19](http://www.limra.com/AIC19) for more information on registration, the agenda, and confirmed speakers.

***We look forward to greeting you in Bangkok!***